

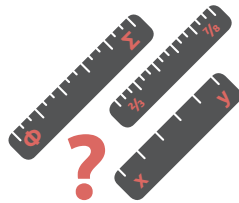


# Global Protocol for Community-Scale Greenhouse Gas Emission Inventories (GPC)

GPC, the world's most widely-endorsed GHG accounting and reporting standard for cities, enables local leaders to build more effective climate strategies and track the performance of actions already underway.

## WITHOUT GPC      WITH GPC

Different types of measurements



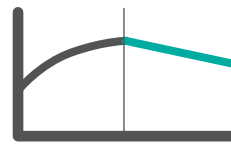
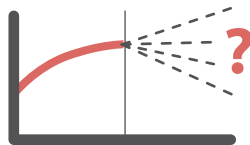
One measurement

Account for only a portion of emissions



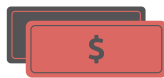
Consistently account for all emissions

Unclear if climate targets will be met



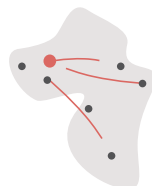
Emissions trajectory well understood

Incomplete data limits investment



Good data drives investment

Unable to relate to national climate action



Can measure city's contribution to national climate efforts

